



PRESS RELEASE  
For immediate release

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## **Tapemark Announces Organizational Changes**

(West St. Paul, MN – August 28, 2007) Tapemark is pleased to announce several changes to its senior leadership team, effective September 4, 2007. Tom Yetter will take on a new role for the company as Vice President of Research and Development, and Kim Mueller will assume new responsibilities as Vice President of Sales and Marketing. Both will continue to report to Andy Rensink, Tapemark's President and Chief Operating Officer.

As Vice President of R&D, Tom Yetter will focus on adding to Tapemark's breadth and depth of core competencies, as well as helping to solve unique customer challenges along with Tapemark's engineering and technical resources. Additionally, he will assume responsibility for Tapemark's Intellectual Property management.

Andy Rensink commented, "Tom brings a wealth of technical skills, tremendous market knowledge, and a long history of leading innovation at Tapemark. He is routinely consulted on numerous technical issues, and was instrumental in understanding coating capability and developing a core competency for coating within Tapemark. We are delighted to have someone of his talent to lead Tapemark's research and development initiatives."

Kim Mueller, Tapemark's new VP of Sales and Marketing, was previously the company's VP of Business Development. In her new role, Kim will focus on leading a combined sales and marketing effort to aggressively build on many of Tapemark's market leading

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capabilities in topical and transdermal patches, soluble film strips, combination medical-pharma devices, active pads, and Snap!® single-dose packaging.

“Kim has built a track record of success in many areas within our business and has had a strong tie into developing many of our current sales and marketing strategies. She has added Snap!® as a Tapemark core competency, led our Continuous Improvement effort, and streamlined our quoting process,” noted Andy Rensink. “Under Kim’s leadership, initiatives such as these have helped to solidify Tapemark’s position as a highly-regarded market leader.”

### **About Tapemark**

The Tapemark Company is a privately-held contract manufacturer with multiple facilities in West St. Paul, Minnesota. Tapemark is cGMP-compliant, ISO 9001 and 13485 certified, and FDA registered as a Drug, Device, Food, and Cosmetics contract manufacturer. Tapemark’s integrated converting capabilities include coating, printing, die cutting and packaging of complex components and products for the medical, pharmaceutical, and consumer products markets. Learn more about Tapemark at [www.tapemark.com](http://www.tapemark.com).

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