

PRESS RELEASE
For immediate release

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Tapemark Signs Snap!® License Agreement

(West St. Paul, MN – October 6, 2006) Tapemark has signed an exclusive, worldwide agreement with Interactive Packaging Group, Ltd., a sister company of Smyth Companies, to manufacture Smyth's popular Snap!® single-use package for select drug, medical device, and consumer markets requiring an FDA-compliant, audited, GMP manufacturing environment.

Snap!® delivers a single use or dose of a cream, gel, paste, or lotion. This easy-to-use, disposable package requires only one hand to open, offering convenience that's ideal for busy health care providers or anyone who needs "an extra hand" such as mothers, caregivers, and veterinarians. The unique packaging safely contains and dispenses the solution, and can be used as a product's primary package, for market trials, or as a unique promotional item. Snap! has never before been available for prescription or OTC products that require an FDA-compliant GMP manufacturing environment such as that at Tapemark.

Kim Mueller, Tapemark's Vice President of Business Development, noted, "Snap! is a great complement to Tapemark's single-use packaging capabilities for drug, device, and consumer products in FDA regulated markets. We are excited about offering our customers a new solution that leverages Tapemark's converting and quality system expertise with Smyth's history of package innovation. Snap! allows our customers to expand their brand reach via a convenient, unique, single-use format. Working with a partner with the history and performance of Smyth is icing on the cake."

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John Hickey, CEO of Smyth Companies, added, “Smyth Companies is thrilled to partner with Tapemark, whom we have always considered one of the best family run companies in Minnesota, representing the best in quality manufacturing and ethical standards. Snap! will surely develop into one of the most innovative, single-portion products in the regulated manufacturing market under the guidance of Tapemark, who has a history of bringing numerous unique products to market. Look for Snap! to make some serious waves in the industry with this new partnership.”

As a contract manufacturer, all products that Tapemark manufactures are unique and custom-designed to the customer’s requirements. Snap! is no exception; finished sizes are dependent on fill volumes that meet the required dosage or single-use amount. Packaging materials are selected to meet required MVTR barrier specifications, and Snap! can be printed for brand identity and/or instructions for use. Because of the unique design of Snap!, virtually the complete contents are dispensed with little waste.

Smyth will continue to manufacture Snap! for their target markets including food and beverage, personal care products, household products, and more. The two companies have a close working relationship and regularly refer business to each other as appropriate to meet the customer’s needs.

About Tapemark

The Tapemark Company is a privately-held contract manufacturer with multiple facilities in West St. Paul, Minnesota. Tapemark is GMP-compliant, ISO 9001 and 13485 certified, and FDA registered as a drug, device, food, and cosmetics contract manufacturer. Throughout its 50+ year history, Tapemark has been a leader in innovative technologies that address unique customer needs. Tapemark’s integrated converting capabilities include coating, printing, die cutting, and packaging of complex components and products for the medical, pharmaceutical, and consumer products markets. Learn more about Tapemark at www.tapemark.com.

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About Smyth Companies, Inc.

Serving the industry for over 125 years, Smyth Companies, Inc. has become the leading integrated producer of labels for package identification and decoration, package-centered promotional labels, point-of-purchase displays, and label application equipment. Smyth's products are found on some of the most recognized brands in the world in a wide range of markets including food and beverage, personal care products, wine and spirits, household products, automotive care, and private label. Smyth serves customers from four production locations in Minnesota, Virginia, and Colorado. For more on Smyth, see www.smythco.com, and for more on Snap!® see www.inasnap.net.

Snap!® is a registered trademark.

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