

PRESS RELEASE  
For immediate release



Contact: Julie Karlson  
Tapemark  
Marketing Manager  
651-554-7858  
karlsonj@tapemark.com

## **With Acquisition, Tapemark is now the Exclusive Provider of Snap!® Packaging for all Markets, Worldwide**

(West St. Paul, MN – August 20, 2008) We are pleased to announce that Tapemark has expanded its commitment to Snap!®, the unique single-dose package for topical ointments, creams, and lotions. In October 2006, Tapemark signed an exclusive, worldwide license agreement to manufacture the Snap! single-use package for select drug, medical device, and consumer markets requiring an FDA-compliant, GMP manufacturing environment. At this time, we have purchased the intellectual property related to Snap! from Smyth Companies, along with their equipment, inventory, and customer base, making Tapemark the exclusive manufacturer of Snap! for all markets, worldwide.

This move expands both Tapemark's capacity and Snap! package capabilities. Snap!, both in the original format and Tapemark's extended Snap! Product Family, strengthens the value of pharmaceutical and consumer products through enhanced ease of use and portability. The Snap! Product Family includes Snap! Duet, providing two different solutions side-by-side, Snap! Array, for a convenient, portable way to carry multiple pre-measured doses, Snap! Dual Chamber which dispenses two different solutions at the same time, and Snapplicator™, featuring an applicator for convenient, "no touch" application of an ointment or cream.

Kim Mueller, vice president of sales and marketing, said, "We are seeing continued market demand for convenient, unit-dose formats such as our Snap! packaging. Our increased production capacity supports our projected sales targets and allows us to accelerate further development of our extended Snap! Product Family." In addition, she notes, "We are excited about the market potential in marrying the uniqueness of Snap! and the strong brand identities in the pharmaceutical and consumer products world."

(more)

## **About Tapemark**

The Tapemark Company is a privately-held contract manufacturer with multiple facilities in West St. Paul, Minnesota. Tapemark is cGMP-compliant, ISO 9001 and 13485 certified, and FDA registered as a Drug, Device, Food, and Cosmetics contract manufacturer. Tapemark's integrated converting capabilities include coating, printing, die cutting and packaging of complex components and products for the pharmaceutical, medical device, and consumer products markets. Our single-dose formats for Rx and OTC drug delivery include Snap!<sup>®</sup> packaging, SoluStrip soluble film, single use pads, transdermal patches, and more. Visit us on the web at [www.tapemark.com](http://www.tapemark.com).

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